

2011 Exhibitor Listing

Acuderm, Inc.

5370 NW 35 Terrace
Fort Lauderdale, FL 33309
Phone: (954) 733-6935
Fax: (954) 486-3602
Email: cust-service@acuderm.com
Website: cust-service@acuderm.com
Acuderm has been a leading manufacturer/distributor of Dermatology products since 1983. With nine (9) patents across its' product lines, Acuderm is considered an innovator of quality products for the Dermatology marketplace. German stainless steel reusable instruments, sterile/disposable punches, curettes, sutures, needles & smoke evacuators are just several of the products that we are known for.

Advanced Bio-Technologies, Inc.

1100 Satellite Blvd NW
Suwanee, GA, 30024
Phone: (678) 684-1426
Fax: (678) 684-1422
Email: info@advancedbiotech.com
Website: www.advancedbiotech.com
Advanced Bio-Technologies, Inc. is a world leader in the global scar treatment market. ABT's innovative products include Kelo-cote® Advanced Formula Scar Gel, a proprietary silicone technology used to treat and prevent abnormal scarring such as keloid, burn and hypertrophic scars, and bioCorneum®+, the only 100% silicone scar product with an SPF providing UVA/UVB protection.

Aurora Diagnostics – ConsultDx

11025 RCA Center Drive, Suite 300
Palm Beach Gardens, FL, 33410
Phone: (866) 420-5512
Fax: (561) 904-7820
Website: www.auroradx.com
Aurora Diagnostics – ConsultDx program provides pathology consultation services for creating innovative and profitable pathology revenue solutions for physician practices. Programs are customized to meet practice needs, are easy to implement, provide a high level of patient care, are low-risk, have minimal costs, and offer a dedicated support team.

Avantik Biogroup

32 Commerce Street
Springfield, NJ 07081
Phone: (973) 912-8900
Fax: (973) 232-0077
Email: sales@avantik-us.com
Website: www.avantik-us.com
Avantik Biogroup, dedicated to delivering exceptional service and quality products to the Mohs surgery laboratory. Your single source for instrumentation, consumables, and support.

Celerus Diagnostics

1005 Mark Avenue
Carpinteria, CA 93013
Phone: (805) 684-2009
Fax: (805) 684-2088
Email: janet.eaton@celerusdiagnostics.com
Website: www.celerusdiagnostics.com
*The Celerus Wave® RPD System provides a rapid and reliable means to aid in the assessment of surgical margins in Mohs micrographic surgery. By delivering high-quality immunohistochemistry (IHC) results in just 15 minutes, critical decisions can be made with speed and confidence. Turn to Rapid IHC® for rapid answers.
www.celerusdiagnostics.com*

Custom Healthcare Systems, Inc.

4205 Eubank Road
Richmond, VA 23231
Phone: (804) 421-5959
Fax: (804) 421-5961
Website:
www.customhealthcaresystems.com
Email: ibqb1@verizon.net
*Custom Healthcare Systems is entering its 26th year manufacturing custom medical procedural devices. With a wealth of experience in the medical industry, we have expanded our expertise into Mohs procedures providing components explicit to each surgeon's request. Quotes and samples are available upon request. Please visit our website at:
www.customhealthcaresystems.com.*

Derm MD

540 Frontage Road, Suite 2110
Northfield, IL 60093
Phone: (847) 999-5110
Email: contact@mohssoftware.com
Website: www.mohssoftware.com
M.A.R.S is an affordable software solution that helps Dermatologists document patient encounters. You can free up your staff's valuable time by using M.A.R.S in your practice today. M.A.R.S software allows you to easily generate in-depth notes & letters and also integrates seamlessly with your current EMR or PM software. Visit our Booth #20 and take advantage of our special meeting offer. M.A.R.S is simple, easy and you can begin using it today.

Designs For Vision, Inc.

760 Koehler Avenue
Ronkonkoma, NY 11779
Phone: (800) 345-4009
Fax: (631) 737-1842
Email: info@dvmail.com
Website: www.designsforvision.com
Just See It™ with Designs for Vision's light weight custom-made Surgical Telescopes – now available with Nike® frames. These telescopes improve visual acuity and reduce back and neck pain. See It Even Better™ with the L.E.D. Daylite™ or Twin Beam™ L.E.D. providing the brightest and safest un-tethered illumination.

DUSA Pharmaceuticals

25 Upton Drive
Wilmington, MA 01887
Phone: (978) 657-7500
Fax: (978) 657-9193
Email: csdept@dusapharma.com
Website: www.dusapharma.com
DUSA Pharmaceuticals is an integrated, dermatology pharmaceutical company focused primarily on the development and marketing of its Levulan® Photodynamic Therapy (PDT) technology platform. Levulan Kerastick® plus blue light illumination using the BLU-U® blue light photodynamic therapy illuminator is currently approved for the treatment of Grade I or II AKs of the face or scalp.

Elsevier (Saunders/Mosby)

900 Twinspur Court
Henderson, NV 89002
Phone: (702) 205-8740
Email: g.hay@elsevier.com
Website: www.us.elsevierhealth.com
The world's leading medical publisher.

EltaMD Skincare

2055 Luna Road
#126
Carrollton, TX 75006
Phone: (800) 633-8872
Fax: (972) 385-7930
Email: info@eltamd.com
Website: www.eltamd.com
EltaMD develops and provides innovative sun care, skin care and post-procedure products that help develop, protect, and maintain healthy skin. Available through dispensing physicians, EltaMD products are formulated for all skin types and lifestyles.

Ethicon, Inc.**Gold Support Sponsor**

Route 22 West
Somerville, NJ 08876
Phone: (877) 384-4266
Website: www.ethicon360.com
Ethicon, Inc. has been a leader in surgical sutures for more than 100 years. With innovative technologies such as DERMABOND® Topical Skin Adhesive, Plus Antibacterial Sutures and FlexHD® Acellular Hydrated Dermis, ETHICON is focused on the specific needs of the surgeon, nurse, patient and hospital. Our mission: Restoration of body, and of life.

Expeditor Systems, Inc.

4090 Nine McFarland Drive
Alpharetta, GA 30004
Phone: (800) 843-9651
Fax: (770) 664-5214
Email: jsmith@expeditor.com
Website: www.expeditor.com
Helping professionals streamline patient flow, increase productivity and enhance efficiency since 1982. Every Expeditor System is a custom designed light signaling solution built to surpass the individual needs of your practice. Let us show you why more than 7,000 physicians currently rely on Expeditor.

Genentech

1 DNA Way
South San Francisco, CA 94080
Phone: (650) 225-1000
Website: www.gene.com
Founded more than 30 years ago, Genentech is a leading biotechnology company that discovers, develops, manufactures and commercializes medicines to treat patients with serious or life-threatening medical conditions. The company, a member of the Roche Group, has headquarters in South San Francisco, California.

Global Pathology Laboratory Services

16250 N.W. 59th Ave., Suite 201
Miami Lakes, FL 33014
Phone: (305) 825-4422
Fax: (305) 779-5387
Email: patty@globalpathlab.com
Website: www.globalpathlab.com
Providing personal, precise, Dermatopathology services by professionals focused on patient care. Diagnosis rendered only by Board Certified Dermatopathologists. Rapid turn around time to all physicians throughout the United States. Toll free: (866) 825-4422.

Horizon MedCorp

301 N. Main Street
Suite 2308
Winston Salem, NC 27101
Phone: (800) 865-6424
Fax: (800) 279-3025
Email: chris.walker@horizonmedcorp.com
Website: www.horizonmedcorp.com
A wound dressing that facilitates a reduction in blood loss by improving rates of clot formation. Clot integrity is maintained subsequent to removal resulting in a stabilized wound area. It is constructed of a proprietary weave of specialty fibers that contain no chemicals, biologicals, or active hemostatic agents.

Leica Microsystems

2345 Waukegan Road
Bannockburn, IL 10956
Phone: (800) 526-0355
Fax: (847) 405-2075
Email: daria.cardinali@leica-microsystems.com
Website: www.leica-microsystems.com
Visit the Leica Microsystems booth to see the latest technology in cryosectioning for Mohs surgery. Cryostats by Leica Microsystems feature exemplary safety standards, and they are capable of fulfilling the needs of even the busiest dermatologic practice. For a limited time, Leica Microsystems is offering a special start-up package that includes the Leica CM1510 S Cryostat, Leica ST4020 Mini-Automatic Stainer, and a Leica DM1000 Microscope for \$19,995.

Lippincott Williams & Wilkins

2652 Hourglass Drive
Henderson, NV 89052
Phone: (702) 293-5728
Fax: (702) 293-5728
Email: sgervase@lww.com
Website: www.lww.com
Medical.

Medelita Scrubs & Lab Coats

1046 Calle Recodo
Suite D
San Clemente, CA 92673
Phone: (877) 987-7979
Fax: (949) 542-4101
Email: contact.us@medelita.com
Website: www.medelita.com
Experience sophistication, functionality and quality at the Medelita boutique- booth 43. Try on one of our many styles of professionally tailored, 100% cotton lab coats or a pair of the most flattering and comfortable scrubs available. Receive complimentary shipping and custom embroidery on 2 or more items.

MedNet Technologies

1975 Linden Boulevard
Suite 407
Elmont, NY 11003
Phone: (516) 285-2200
Fax: (516) 285-1685
Email: info@mednet-tech.com
Website: www.mednet-tech.com
MedNet Technologies designs, hosts and manages websites for medical practices, hospitals and healthcare organizations. Developing and optimizing your web presence on the Internet is our goal.

Michelson Diagnostics Ltd.

11A Grays Farm Production Village
Orpington
Kent
BR5 3BD
United Kingdom
Phone: +44 (0)208 308 1695
Fax: +44 (0)121 275 6237
Website: www.michelsondiagnostics.com
Email: enquiries@md-ltd.co.uk
Michelson Diagnostics' Multi-Beam Optical Coherence Tomography technology provides real time images of up to 2mm into tissue with a resolution of better than 10 microns. It's VivoSight OCT scanner has 510(k) clearance for use to aid dermatological clinical judgments, including non-melanoma skin cancer assessment and guiding skin cancer surgery.

Microsurgery Instruments, Inc.

P.O.Box 1378
Bellaire, TX 77402-1378
Phone: (713) 664-4707
Fax: (713) 664-8873
Email: microusa@microsurgeryusa.com
Website: www.microsurgeryusa.com
Microsurgery Instruments is one of the leading suppliers of surgical instruments and loupes. Our new instruments include: titanium scissors, needle holders, and debakey forceps. Our Super-Cut scissors are the sharpest in the market, and our newly designed surgical loupes offer up to 130mm field of view, and up to 11x magnification.

Midmark Corporation

60 Vista Drive
Versailles, OH 45380
Phone: (800) 643-6275
Fax: (800) 365-8631
Email: info@midmark.com
Website: www.midmark.com
Midmark Corporation is a leading manufacturer of the most user-and patient-friendly examination and procedure equipment available. Headquartered in Versailles, Midmark provides a full line of power and manual examination tables, sterilizers, casework, seating, lighting, ECG's and accessories for use in healthcare systems and facilities worldwide.

Mohs Histology Consulting Services

2507 S. Manito Boulevard
Spokane, WA 99203
Phone: (509) 954-7134
Fax: (509) 624-3926
Email: mickie25@netzero.net
Website: www.mohshistologyconsulting.com
Our 10 year dedication to providing Mohs Laboratory set-up including CLIA manuals and proven N.S.H. Accredited Technician Training is well known. Our value added service has helped our many clients make their laboratories CLIA and OSHA compliant and simplify their inspection process with the most up to date information and expertise available. Visit www.mohshistologyconsulting.com for more information.

Mohs Technical Consulting

894 Buck Falls Road
Highlands, NC 28741
Phone: (828) 369-2315
Fax: (800) 282-3066
Email: histobarb@msn.com
Website: www.mohstechnicalconsulting.com
- Training done in your office for your staff to be proficient in cutting Mohs and Histopath sections. Full accredited programs.
- Consulting services available from lab layout, to full training of new techs.
- Includes manuals for laboratory regulations for CLIA/OSHA.
- We have a zero deficiency rating with CLIA.
- Advanced workshops available every 4 months.

MTI Medical Technology Industries

3655 W. Ninigret Drive
Salt Lake City, UT 84093
US & Canada Sales: (800) 924-4655
Int'l Customer Service: (801) 875-4998
Fax: (801) 952-0548
Email: matthew.baker@mti.net
Website: www.mti.net
MTI will exhibit samples of our line of low voltage powered surgery tables. Also on display will be examples of our large selection of power and manual exam and treatment chairs, plus an impressive display of surgical and exam lighting.

NexTech

5550 W. Executive Drive, Ste.350
Tampa, FL 33609
Phone: (813) 425-9200
Fax: (813) 425-9292
Email: websales@nextech.com
Website: www.nextech.com
NexTech Practice 2011 is fully integrated Practice Management, Marketing, and EMR/EHR software designed specifically for Dermatologists and Dermatologic Surgeons, Cosmetic Medical Practices, and Medical Spas. With a client base of over 3,000 physician clients and 20,000 in staff worldwide, Practice 2011 is comprehensive, completely modular, and CCHIT 2011 certified.

RGP, Inc.

1 Shannon Court
Suite 103
Bristol, RI 02809
Phone: (401) 254-9695
Fax: (401) 254-0157
Email: dj@rgpergo.com
Website: www.rgpergo.com

The Swedish Seating System is an ergonomically designed operatory stool. Our 400-D (bold, underlined, italics) combines unparalleled support with an elegant design and the hydraulic mechanism allows the stool's back and seat to 'float', following ones' movement.

Society of Dermatology Physician Assistants

4111 W. Alameda Avenue
Suite 412
Burbank, CA 91505
Phone: (800) 380-3992
Fax: (818) 238-0444
Email: sdpa@dermpa.org
Website: www.dermpa.org

The SDPA is a non-profit professional organization composed of members who provide dermatologic care or have an interest in dermatology. Fellow members provide medical services under the supervision of a Board-Certified Dermatologist.

Southwest Medical Books

3473 Sitio Borde
Carlsbad, CA 92009
Phone: (760) 944-9906
Fax: (760) 944-9926
Email: kellydusenberry@gmail.com
Southwest Medical Books offers discounts on all publishers' textbooks with free shipping. We bring 24 years of experience and insight into which books would complete your reference library. Please stop by booth # 46 and look at our titles available on site.

SurgiTel/General Scientific Corp

77 Enterprise Drive
Ann Arbor, MI 48103
Phone: (734) 996-9200/ (800) 959-0153
Fax: (734) 662-0520
Email: info@surgitel.com
Website: www.surgitel.com

SurgiTel®/GSC will present their award-winning ultra lightweight surgical loupes, lightweight fiber optic lights, portable LED lights, clip-on image enhancement filters, and clip-on laser filters. The use of SurgiTel® loupes and illumination systems will not only improve your vision but also reduce your neck and back pain. Also, patented image enhancement filters can significantly enhance anatomical features such as veins, nerves, arteries, etc. These filters can be used with or without surgical loupes.

Tiemann Surgical

25 Plant Avenue
Hauppauge, NY 11788
Phone: (800) 843-6266
Fax: (800) 577-6050
Email: sales@georgetiemann.com
Website: www.georgetiemann.com
Manufacturers of quality surgical instruments since 1826. Specializing in instruments and accessories for Dermatology, Mohs, Liposuction, Dermabrasion and Hair Transplant Surgery.

Travel Tech Mohs Services, Inc.

1300 E. 223rd Street
#411
Carson, CA 90745
Phone: (310) 328-7846
Fax: (310) 328-0690
Email: alex@gotmohs.com
Website: www.gotmohs.com
Travel Tech Mohs Services, Inc. is an on-site Mohs technician service providing the highest quality Mohs frozen sectioning. Our mission is to maximize client's quality of care in Mohs surgery using our knowledge, skill, and efficiency. Reliable and consistent accuracy is proof of our personal dedication to every client's needs.

Triangle Biomedical Sciences, Inc.

3014 Croasdaile Drive

Durham, NC 27705

Phone: (919) 384-9393

Fax: (919) 384-9595

Email: acampbell@trianglebiomedical.com

Website: www.trianglebiomedical.com

Triangle Biomedical Sciences specializes in working with private physician offices in the development & implementation of their own In-House Physician Office Labs. Visit the TBS booth to learn how TBS can assist you with generating a new source of revenue for your practice in as little as 2-3 months!

Viscot Medical, LLC

32 West Street

East Hanover, NY 07936

Phone: (973) 887-9273

Fax: (973) 887-3961

Email: romola@viscot.com

Website: www.viscot.co

Introducing the Blephmarker™ Surgical Marker with Twin Ultrafine Tips is ideal for precise facial marking or other fine lines. Viscot has offered the broadest line of Surgical Skin Markers for over 35 years. Our markers are high quality and very economical.