

# 2021 ANNUAL MEETING



## VIRTUAL EXHIBITOR PROSPECTUS



American College  
of Mohs Surgery

### 53<sup>RD</sup> ANNUAL MEETING

May 6-9, 2021 • Seattle, WA

Hyatt Regency Seattle

[www.mohscollege.org/annualmeeting](http://www.mohscollege.org/annualmeeting)



American Society for  
Mohs Histotechnology

### 27<sup>TH</sup> ANNUAL MEETING

May 7-8, 2021 • Seattle, WA

Hyatt Regency Seattle

[www.mohstech.org/annual-meeting](http://www.mohstech.org/annual-meeting)

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## About the ACMS

The American College of Mohs Surgery (ACMS) is a membership organization of more than 1,500 fellowship trained skin cancer and reconstructive surgeons specializing in the Mohs micrographic surgical technique used to treat skin cancer. The ACMS serves as the voice of the specialty, promoting and advancing the highest standards of patient care through fellowship training, research, education and public advocacy.



The ACMS was founded in 1967 by Dr. Frederic E. Mohs, who pioneered a highly specialized and precise technique that removes skin cancer in stages, one tissue layer at a time, resulting in minimal damage to the surrounding healthy tissue and the highest potential cure rate, at 99%.

The ACMS is the only organization that requires its members to have successfully completed an extensive one- to two-year fellowship training program in Mohs micrographic surgery after they have completed their years of dermatology residency training. Members also perform other dermatologic surgery procedures such as: skin resurfacing, microdermabrasion, botulinum toxin injections, laser surgery, sclerotherapy, fillers, liposuction, skin rejuvenation, and use of facial and skin tightening devices.

## About the ASMH

The ASMH is a group of 400+ histotechnicians who are specifically trained to process the slides used to determine the amount of tissue removed during the Mohs procedure. In order to be a member of the ASMH, the technician must be employed by an ACMS member. They are a vital part of the surgical process and are essential in successful surgical outcomes.



### ASMH Board of Directors

President	Daniel H. Gong, MS, MSO, C-PM
Vice President	Lindsey E. Riggs, HTL
Secretary/Treasurer	Camille J. McKay, M.Ed, BSHCA, HTL, CLT
Past President	Mo Gagnot, HT (ASCP)
Director	Melinda M. Chow, MS, HT (ASCP) <sup>CM</sup>
Director	Angelic R. Maden, MS, HT (ASCP) <sup>CM</sup>
Director	Robin M. Seaver, MLT/HT (ASCP) <sup>CM</sup>
ACMS Representative	Daniel B. Eisen, MD, FACMS

## Invitation to the 2021 ACMS/ASMH Annual Meetings

### Join Us

The American College of Mohs Surgery (ACMS) and the American Society for Mohs Histotechnology (ASMH) invite you and your company to partner with them for the 2021 Annual Meetings to be held at the Hyatt Regency Seattle in Seattle, WA.

The ACMS Annual Meeting is an important continuing medical education event in dermatologic surgery designed primarily for the 1,600+ members of the ACMS. The ACMS is the oldest and largest membership organization for Mohs micrographic surgeons, with 65-75 new surgeons joining the College each year after completing a one- to two-year approved fellowship.

We are proud that nearly 100% of these physicians join the ACMS the same year they complete their training and that 99% of our members renew their membership each year. ACMS members are required to attend at least one Annual Meeting every three years to remain a member. Many dermatological leaders nationwide are ACMS members, and three out of five of the last American Academy of Dermatology presidents have been members of the ACMS. All the fellowship training programs are directed by ACMS members, giving your company access and influence with young dermatologists.

At the 2019 ACMS Annual Meeting, nearly 1,100 members, fellows-in-training, surgical assistants, and non-member physicians made time to attend. As always, we are pleased to offer several opportunities for exposure to your company's products and services at this meeting.

The ASMH Annual Meeting enhanced the expertise of the nearly 240 histotechnicians who attended in 2019. These technicians work as assistants in most ACMS member practices, making this the best meeting to reach influential office staff.

Your company's presence in the combined exhibit hall of both medical organizations will provide an opportunity to be exposed to all meeting attendees. The meeting size allows each company to develop personal relationships, and the meetings attract new attendees. We promise to do our best to make this a worthwhile experience for your company and our members.

Please Note: In an effort to ensure the safety of all 2021 Annual Meeting attendees and exhibitors during the COVID-19 Coronavirus pandemic there will not be an onsite Exhibit Hall. ACMS and ASMH will host hybrid Annual Meetings in Seattle, WA. Most attendees will connect virtually (ACMS powered by Intrado, ASMH powered by Pearson Technology) and a limited number will gather on-site in Seattle, Washington.



## ACMS Officers and Directors

### Officers

#### President

Glenn D. Goldman, MD, FACMS  
*Burlington, VT*

#### Vice President

Clark C. Otley, MD, FACMS  
*Rochester, MN*

#### Secretary/Treasurer

Howard Rogers, MD, PhD, FACMS  
*Norwich, CT*

#### Past President

Elizabeth M. Billingsley, MD, FACMS  
*Hershey, PA*

### Board of Directors

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*Rochester, MN*

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Christopher J. Miller, MD, FACMS  
*Philadelphia, PA*

Ashley Wysong, MD, MS, FACMS  
*Omaha, NE*

Nathalie C. Zeitouni, MD, FACMS  
*Phoenix, AZ*

Harib Ezaldein, MD  
Fellow-in-Training Board Observer  
*Santa Monica, CA*

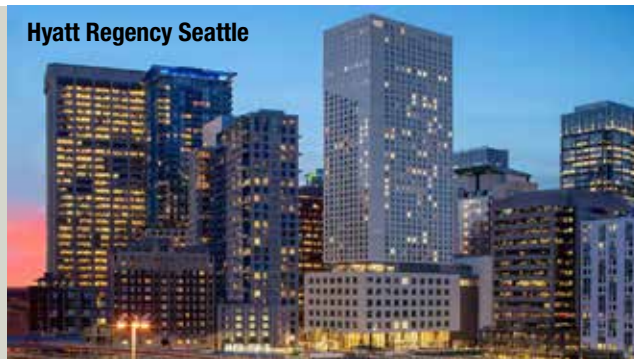
Thomas Stasko, MD, FACMS  
Board Historian  
*Oklahoma City, OK*

## 2021 Annual Meetings

American College of Mohs Surgery  
53rd Annual Meeting  
May 6-9, 2021  
[www.mohscollege.org/annualmeeting](http://www.mohscollege.org/annualmeeting)

American Society for Mohs Histotechnology  
27th Annual Meeting  
May 6-8, 2021  
[www.mohstech.org/annual-meeting](http://www.mohstech.org/annual-meeting)

### Hyatt Regency Seattle



## General Meeting Information

### Purpose

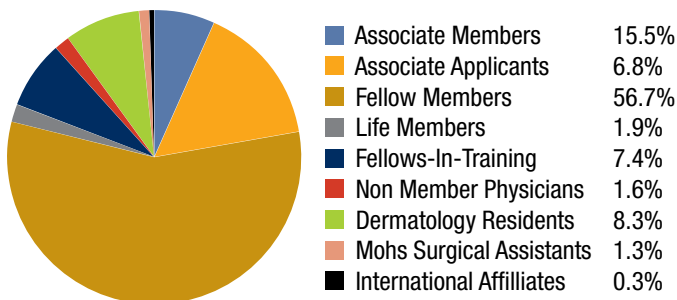
Designed primarily for ACMS members and their ASMH technicians, the purpose of the Annual Meetings is for both groups to attend scientific educational sessions for continuing medical education.

The Annual Meetings consist of masters' panels, interactive sessions, hands-on workshops, and oral and poster abstract presentations featuring the latest developments in Mohs and dermatologic surgery. Topics will include cutaneous oncology and pathology, fundamentals of dermatologic surgery, advanced reconstruction, and more.

### Target Audience

The target audiences for these programs include members of the ACMS and ASMH, residents and Fellows-in-Training, histotechnicians, non-member physicians and surgical assistants who work with ACMS members.

### ACMS 2019 Annual Meeting Attendees



### Travel

The Hyatt Regency Seattle is 14.6 miles from Seattle-Tacoma International.

### Weather

During early May: average high of 63°; average low of 50°.

### Benefits of Participation:

- Demonstrate and promote your products or services to leaders in the field of Mohs surgery and dermatologic oncology, and to newcomers who are just getting started in their practices
- Develop sales leads at meetings totaling more than 1,300 ACMS and ASMH members, residents and fellows-in-training, histotechnicians, non-member physicians, and support staff
- Increase visibility for your organization through inclusion in the exhibitor listing on the meeting mobile app, which is optimized for laptops, tablets and phones and across mobile platforms like iOS, Android, and Windows; attendees can search exhibitors by name or booth location
- Build brand loyalty via support of the ACMS and ASMH and their growing memberships through involvement in the Annual Meetings

### Exhibit Categories

ACMS/ASMh will consider applications for exhibit space for products or services in the following categories:

- Pharmaceuticals (both prescription and non-prescription)
- Equipment and devices designed for diagnosis or treatment of dermatologic conditions
- Cosmetics and skin care
- Scientific/medical educational publications
- Activities of professional and educational organizations
- Products or services relating to the support of non-medical aspects of the practice of dermatology (office equipment, record keeping equipment or services, etc.)
- Physician recruitment and placement services
- Research survey activities, in conjunction with confirmed exhibiting companies
- Nonprofits serving dermatology patients or engaging in public education

## Exhibitor Overview

### Exhibits

Pharmaceutical companies, medical instrument and equipment companies, medical publishers, software/data-management companies, and other companies or associations with a product or service that may benefit attendees are invited to exhibit at the meeting.

Please Note: In an effort to ensure the safety of all 2021 Annual Meeting attendees and exhibitors during the COVID-19 Coronavirus pandemic there will not be an onsite Exhibit Hall. ACMS and ASMH will host hybrid Annual Meetings in Seattle, WA. Most attendees will connect virtually (ACMS powered by Intrado, ASMH powered by Pearson Technology) and a limited number will gather on-site in Seattle, Washington.

### Virtual Exhibit Booth Experience Fees

- Standard: \$2,500
- Deluxe: \$3,000
- Premium: \$4,000
- Nonprofit associations may reserve booth space (Standard Virtual Exhibitor Experience) for \$1,000

### Virtual Exhibit Booth Experiences Includes:

#### 'Standard'

- Basic Virtual Exhibit Booth with Company Information
- (2) Uploads
- (2) Virtual Exhibitor Access (permits access to all educational session except ACMS Mini Sessions)
- Unlimited Live chat feature for duration of meeting
- Additional Virtual Exhibitor Access are \$250 each (Maximum limit of 8 badgers per company)
- Pre-Registration attendee list (for one-time use; materials sent must be pre-approved by ACMS/ASMH)

#### 'Deluxe'

- Basic Virtual Exhibit Booth with Company Information
- (3) uploads
- (1) Video
- (3) Virtual Exhibitor Access (permits access to all educational session except ACMS Mini Sessions)
- Unlimited Live chat feature for duration of meeting
- Additional Virtual Exhibitor Access are \$250 each (Maximum limit of 8 badgers per company)
- Pre and Post Registration attendee list (for one-time use; materials sent must be pre-approved by ACMS/ASMH)

#### 'Premium'

- Fully Branded Virtual Exhibit Booth with Company Information
- (4) uploads
- (1) Video
- (3) Virtual Exhibitor Access (permits access to all educational session except ACMS Mini Sessions)
- Unlimited chat feature for duration of meeting.
- Additional Virtual Exhibitor Access are \$250 each (Maximum limit of 8 badgers per company)
- Pre and Post Registration attendee list (for one-time use; materials sent must be pre-approved by ACMS/ASMH)

\*Entry into general meeting sessions is strictly for the purpose of learning current and new developments in the industry. Claiming continuing medical education credits is prohibited for exhibitor-attendees.

### Exhibit Hall Location

Virtually via Virtual Meeting Platforms Intrado and Pearson Technology.

### Exhibit Hall Hours *(subject to change)*

The Exhibit Hall will be open Thursday afternoon and evening, most of the day on Friday and Saturday morning/early afternoon. Exhibitors will be notified of specific hours.

Thursday, May 3, 9:30 am – 7:30 pm

- ACMS morning and afternoon Breaks and ACMS Networking
- ACMS Welcome Reception

Friday, May 4, 9:30 am – 6:30 pm

- ACMS/ASMH morning and afternoon Breaks and Networking
- ASMH Welcome Reception

Saturday, May 5, 9:00 am – 4:00 pm

- ACMS/ASMH morning and afternoon Breaks and Networking

Sunday, May 6, 9:00 am – 12:00 pm

- ACMS morning break
- Exhibitor Close down
- Meeting Adjourns

**Please note: Exhibit Hall hours and dedicated times available for participants to visit the Hall may vary slightly, depending upon final educational program schedule.**

Logging off, closing down, literature or dismantling of exhibits will not be permitted until after the Virtual Exhibit Hall officially closes. Exhibitors who do not keep their booths staffed and operating until the official closing time jeopardize their participation at future ACMS/ASMH meetings.



## Exhibitor Overview

### To Reserve a Booth

Booths can be reserved by completing the Exhibit Space Application via our Exhibitor Portal located on our "2021 Annual Meetings Microsite". Also note that all booth selections will be on a first-come, first-served basis.

Mario Ortiz, Meetings Manager  
American College of Mohs Surgery (ACMS)  
555 East Wells Street, Suite 1100  
Milwaukee, WI 53202  
USA  
Phone: (414) 347-1103  
Email: [mortiz@mohscollege.org](mailto:mortiz@mohscollege.org)



For more information, visit us online at:  
[www.mohscollege.org/annualmeeting](http://www.mohscollege.org/annualmeeting)  
[www.mohstech.org/annual-meeting](http://www.mohstech.org/annual-meeting)

### Cancellation/Refund Policy

- Cancellation will be accepted without penalty until March 29, 2021. Exhibitors may request to have their booth payment applied to a future year, or may request a full refund.
- No refunds will be given for cancellations made after March 29, 2021.
- If you have any questions regarding ACMS's cancellation policy, contact [mortiz@mohscollege.org](mailto:mortiz@mohscollege.org)



## Support Benefits Overview

Benefits	Platinum Supporter \$25,000 (Max. 3 Sponsors)	Gold Supporter \$10,000 (Max. 3 Sponsors)	Virtual Exhibit Booth 'Premium' \$4,000
<b>Pre-Meeting</b>			
Inclusion of company/organization profile on meeting website(s)	•	•	•
Recognition in ACMS & ASMH member email blasts	•	•	
Inclusion in news release	•	•	
Social media mention	•		
<b>During Meeting</b>			
Custom Virtual Exhibit Booth and features	Premium	Gold	Premium
Invitation to Virtual Welcome Reception	•	•	•
Listing of your support in ACMS & ASMH Final Programs*	•	•	•
Hyperlinked placement in online ACMS & ASMH exhibitor listing	•	•	•
Virtual Exhibitor Access (permit entry into all education sessions except ACMS Morning Mini Sessions) Virtual Exhibitor Access: \$250 each	8	6	3
Meeting Attendee List (1) Pre-meeting and (1) Post-meeting attendee registration list	•	•	•
(1) Member list for a one-time only use during 2021	•		
Four-color ad in ACMS and ASMH Final Programs*	Full page	Half page	
Approved literature in attendee registration materials	•	•	
<b>Post-Meeting</b>			
Inclusion of company/organization profile on meeting website(s)	•	•	•
Inclusion in 2022 Exhibitor Prospectus	•	•	•
Recognition in ACMS and ASMH member email blasts	•	•	
Inclusion in news release	•	•	
Social media mention	•		

*All recognition will be free of product names or any other messages that appear to be advertising.*

\* Placement in the Final Program cannot be guaranteed unless pledge forms and full payment are received at the ACMS/ASMH Office no later than March 29, 2021. All print advertisements must be approved by the ACMS/ASMH.

**Visit Annual Meeting microsite for pledge form.**

## Support Opportunities

### Product Theater Luncheon – \$35,000 (max. 2)

A Product Theater allows Product demonstrations, pre-approved by ACMS and/or ASMH, will be held at a time to be determined. Pledge forms for this support category must be accompanied by a description of the product and/or service to be demonstrated. ACMS/ASMH reserves the right to refuse product demonstration proposals. Contributors' non-product-related signs announcing their participation in the product demonstration sessions will be placed at the entrance of the session room. (Signs provided by supporter, but must be pre-approved by ACMS and/or ASMH. Maximum four signs. Maximum sign dimensions: 3 feet x 4 feet.)

### Non-CME Sponsored Symposium – \$45,000 (max 2)

Designed to give you greater visibility while reaching a targeted audience. Companies are given the opportunity to present 2 hour CME or non-CME accredited presentation onsite allowing on-site and virtual attendees to hear the latest about your product or service. Programs will be scheduled for a breakfast (prior to scientific program) or evening to be determined. Symposium hours are not to interfere with the ACMS Scientific program. The fee for non-exhibiting companies is \$55,000.

### Virtual Annual Meeting Platform Advertisements (Intrado)

New Virtual platform provides new opportunities on strategic ad placement to reach your target audience.

- Main Lobby Banner \$25,000
- Lobby Side Advertisements \$15,000
- Bottom Banner Advertisement \$8,000
- Exhibit Hall Side Advertisement \$5,000

Please visit Annual meeting microsite for sample screenshots of meeting platform branding spaces.

### Fellows-in-Training Hands-on Cutaneous Flap Workshop – \$15,000 (max. 1 sponsor)

In this highly sought-after workshop, Fellows-in-Training receive invaluable hands-on practice on how to perform multiple skin flaps on surgical training models, and gain individualized knowledge by working alongside experienced Mohs surgeons. Contributors' non-product-related signs announcing their sponsorship will be placed at the entrance of the workshop room. (Signs provided by sponsor, but must be pre-approved by ACMS. Maximum four signs. Maximum sign dimensions: 3 feet x 4 feet.)

### Sponsored onsite Lunch/Break/Receptions Spaces \$5,000 per day

Display Company Logo on Project Screen or present at 60 sec video to be played in the Lunch Spaces Onsite for the duration on the the Annual Meetings in the area designated for Lunch/Breaks/Receptions. All content must be pre-approved by ACMS. Each slot location is available on a first come, first served basis. Pearson Technology and ACMS hold the exclusive rights for the installation of Screen/Projector and video upload.

### Opportunity – \$7,500 (max. 1 sponsor)

All ACMS meeting attendees will receive a registration packet featuring your company's logo alongside the ACMS logo.

ASMH Registration Bags – Exclusive Sponsorship Opportunity - \$2,500 (max. 1 sponsor)

All ASMH meeting attendees will receive a registration bag featuring your company's logo alongside the ASMH logo.

### Both ACMS Registration packets and ASMH bags – \$8,500 (max. 1 sponsor)

### Mobile Charging Station – \$5,000 (max. 4 sponsors)

Meeting attendees will have use of this popular and handy mobiledevice charging station, which can charge up to 10 phones or tablets at a time at each of two stations strategically placed in the venue. Sponsorship includes prominent logo recognition on the station kiosks, with flexibility in placement on side panels, and choice of colored lighting. A Full-page ad in the Final Programs is included with Charging Station sponsorship



### Hotel Key Cards – \$5,000 (max. 1 sponsor)

All meeting attendees staying Hyatt Regency Seattle will receive sponsor-branded room entry key cards distributed upon guest check-in by hotel staff. **(Sponsor must work with and pay third party vendor to have key cards created and printed to specification. Hyatt Regency Seattle does not have the capability to produce custom key cards.)**

### ACMS Notepads – \$3,000 (max. 1 sponsor)

This essential item will be distributed at registration, and will be specially printed with both supporter logo, ACMS logo and outline of the human face for use in visual demonstrations by meeting attendees.

### ACMS Lanyards – \$2,500 (max. 1 sponsor)

ACMS attendees will be able to conveniently wear their badge with a neck lanyard which will include your company's logo and the ACMS logo.

### ASMH Lanyards – \$800 (max. 1 sponsor)

ASMH attendees will be able to conveniently wear their badge with a neck lanyard which will include your company's logo and the ASMH logo.

### Both ACMS and ASMH lanyards – \$3,000

ACMS and ASMH attendees will be able to conveniently wear their badge with a neck lanyard which will include your company's logo as well as the ACMS logo and ASMH logo.



## Support Opportunities

### ACMS and ASMH Registration Packet and Bag Insert – \$1,500

This is an opportunity for exhibitors and corporate supporters to double their exposure by having a flier or small promotional item placed in the registration bags of all attendees. Inserts must be submitted via email for pre-approval by the ACMS/ASMH by February 22, 2021. Supporters will be responsible for supplying the necessary amount of supplies for each bag. Inserts must be received by Monday, March 1, 2021.

### Hotel Door Drops – \$5,000 (Max. 1 sponsor)

This is a prime means of exposure to reach the broadest audience possible. Reach all meeting attendees who are staying and booked under the ACMS hotel room block to promote your Product Theater, exhibit booth, products or services. Literature can be slipped under the door or delivered inside the guest room. For more information on pricing and deadline dates please contact Mario Ortiz at [mortiz@mohscollege.org](mailto:mortiz@mohscollege.org).

### Hotel Channels – \$700 per day

Limited to peak occupancy nights of the conference. Content must be provided to and approved by the hotel at least 30 days prior to arrival. Channel is viewable on any Hotel Guest Room TV. Guest must switch to the branded Channel. Only one channel available for customization per day.

### Escalator Clings – \$2,000 per Escalator (Only during Contracted Days)

Add your company's content to a set of available escalators in the Hyatt Regency (Only from Meeting Rooms Floors 3 through 7)

### Elevator Clings – \$750 per Elevator Door Set

Get the attention of attendees by featuring your company's logo/product/service on specific hotel elevators in a high-foot-traffic location. Pricing excludes production/labor. Coordination of timing required.

Only the exterior of the elevator may be branded on floors 3 through 7. FedEx holds exclusive rights to the branding of the exteriors of the elevator doors. (Only elevators doors on meetings rooms floors 3 through 7)

### Floor Decals – \$100 - \$350 per Floor depending on number and size

Floor decals are permitted on meeting room level carpets, provided the group has contracted the entire floor of function space.

### Water Station Branding – \$300 per station

Any group wishing to brand water stations can do so based on Hotel Availability for the Floor. Branding allowed on the top of each Hotel Water Bubbler.

### Sponsored Banquet Items – Starting at \$450 in Labor Fees

The hotel is able to incorporate sponsored beverage napkins, coasters, disposable coffee cups or sleeves in the group's banquet functions. Group must provide items to the Hotel Event Services team at least 24 hours in advance of service.

### ASMH Cryostats

ASMH meeting attendees can participate in the Cryostat Workshops held during the ASMH Annual Meeting. Companies can supply cryostats for use during this valuable hands-on learning experience. Supporter(s) will be acknowledged in the ASMH Final Program, through signage at the meeting, on the ASMH website, and at the opening session. NOTE: If interested in this option, please contact Mary Randall at [mrandall@mohstech.org](mailto:mrandall@mohstech.org) or (414) 918-9813.

### ASMH Workshop Supplies

Companies can donate supplies used in the hands-on MART-1 Workshops held during the ASMH Annual Meeting. Supporter(s) will be acknowledged in the ASMH Final Program, on the ASMH website. NOTE: If interested in this option, please contact Mary Randall at [mrandall@mohstech.org](mailto:mrandall@mohstech.org) or (414) 918-9813.

### ACMS Final Program Advertising

The booklet-style Final Program will be distributed to all ACMS attendees on site and also be posted online. Rates for advertising for the ACMS final program are listed below.

#### Advertising Rates

Full page	\$1,500
Half page	\$1,000
Quarter page	\$500

#### Specifications

- All ads are four-color
- Full page: 8.75" x 11.25" with bleed, 7.5" x 10" without bleed, 8.5" x 11" trim size
- Half page: (horizontal only): 7.5" wide x 4.75" tall
- Quarter page: 3.5" wide x 4.75" tall
- Include crop and bleed marks on PDF file and keep all live matter at least 0.5" from trim edge.
- Submit files as high resolution PDF file to [info@mohscollege.org](mailto:info@mohscollege.org) by April 1, 2021.

#### Submission Deadline: March 1, 2021

Distribution: All ACMS attendees

Distribution date: May 6-9, 2021 (at the Annual Meeting)

If you're interested in contributing in any other way, contact Mario Ortiz at (414) 347-1103 or [mortiz@mohscollege.org](mailto:mortiz@mohscollege.org).

## Exhibit Information and Policies

### Attendee Mailing Labels

Upon request, exhibitors will receive an Annual Meeting 'Pre-Registration' list (all registered attendees up to the date of the request) in Excel spreadsheet format for one-time use until April 1, 2021. The mailing labels & list are for one-time use only and may not be duplicated in any fashion. Materials sent in the mailing must be pre-approved by the ACMS and/or ASMH and must not incorporate the ACMS or ASMH logos. Additional lists may be purchased by contacting Mario Ortiz at [mortiz@mohscollege.org](mailto:mortiz@mohscollege.org) or (414) 347-1103.

### Booth Personnel

Each exhibitor must name one person to be their representative in connection with exhibit booth Virtual exhibit booth logistics. All individuals selected to staff an exhibit booth must be registered as an exhibitor of the organization supporting the booth and must wear their exhibitor name badge at all times when working the booth. This regulation applies to individuals dispensing information about the organization's products or services, as well as individuals contracted by the organization to provide any other kind of service or information within the booth.

### Distribution of Promotional Materials

Canvassing or distribution of promotional material by an exhibitor will not be permitted outside of the exhibitor's booth space. Canvassing or marketing of any products in any part of the Exhibit Hall or meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited. Items will be removed by security.

### Products

Only those products which have been noted on the exhibit application, and cleared by the ACMS/ASMh, may be exhibited or advertised at the exhibition, unless written permission is obtained in advance from the ACMS/ASMh.

### Subletting of Exhibit Space

Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company and must be approved by the ACMS/ASMh prior to the meeting. Failure to comply with this rule may result in prohibition from participating in future meetings and/or company removal from show floor.

### Restriction of Exhibits

ACMS/ASMh and Show management reserves the right to: (a) reject for any reason, without explanation, any exhibit application submitted for the ACMS/ASMh Annual Meetings; (b) reject, prohibit, restrict, or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials, or conduct is objectionable to show management for any reason. Violation of any regulations on the part of the exhibitor, its employees, or agents shall void the right to occupy space, and such exhibitor will forfeit to the ACMS/ASMh all monies which may have been paid. Upon evidence of violation, show management may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which show management may incur thereby.

If, at any point, ACMS determines that a company has violated any provision of these rules and regulations there will be punitive actions. The action taken will be determined on the basis of the particular circumstance of each case, but in cases involving major violations the action may lead to immediate closing of the violating exhibitor's booth without refund to the exhibitor or exclusion from future ACMS/ASMh Meetings.

## Virtual Exhibit Hall

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Virtual Exhibit hall will be available Online via Intrado for ACMS and Pearson Technology for ASMH.

## 2020 ACMS/ASMH Annual Meeting Exhibitors & Supporters

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Abbott Nutrition	Glustich	Novodiox
Acuderm, Inc.	IMEB Inc.	Organogenesis
AD Surgical	Inga Ellzey Billing Companies	Pelle Pharm,
ADCS Clinics	Kito Tech Medical	Perkins Biomedical Services
AVANTI <sup>K</sup> (Sponsor)	LEICA (Sponsor)	Promethean LifeScience
Barco, Inc.	Med Learning Group	Regeneron   Sanofi (Platinum Sponsor)
BECK	Medtronics	Robbins Instruments
Bio Medical LLC	Mercedes Scientific	Rushabh Instruments LLC.
BIO SB	Micronix Systems Inc.	Safe n Simple
Bradley Products, Inc.	Midmark	Sakura (Sponsor)
Brymill Cryogenic Systems	MiMedx Group	Sun Pharma
Cancer Diagnostic	MISONIX	Surgical Specialties (Sponsor)
Castle Biosciences (Gold Sponsor)	MNY Innovations	Surgitel
Cobalt Medical Supply	Modernizing Medicine	SUTUREGARD <sup>®</sup> Medical, Inc.
Design For Vision	Mohs Precision Tools/TRUE MARGIN (Sponsor)	The Skin Cancer Foundation (Sponsor)
Edge Pharma	Mohsnetwork.com	Tiemann Surgical (Sponsor)
Elsevier	Mohs-Tek, inc. (Sponsor)	Travel Tech Mohs Services
Epredia	MTI	Vector Surgical
Forefront Dermatolgy	Neutrogena	Wolters Kluwer
Genentech	Nextech	



# 2021 ACMS & ASMH ANNUAL MEETINGS

Hyatt Regency Seattle Seattle, WA • May 6-9, 2021

## Important Dates to Remember for Exhibitors, Supporters, and Advertisers

### January 2021

- Exhibitor Registration Open

### March 1, 2021

- Printed registration bag inserts must be pre-approved
- Advertisements in Final Programs pre-approval deadline.

### March 29, 2021

- Deadline for exhibit booth cancellation. Exhibitors may request to have their booth payment applied to a future year, or may request a full refund
- No refunds will be given for cancellations made after March 29, 2021

### April 1, 2021

#### FINAL DEADLINE FOR:

- Printed registration bag inserts must be received
- Exhibitor/contributor company descriptions for Final Program
- Notices of disability (see pg. 9 for details)

